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**PLUNKETT RAYSICH ARCHITECTS, LLP, (PRA) DEVELOPS
NEW DESIGN GUIDELINES FOR TROPICANA FIELD**

MILWAUKEE, WI - Plunkett Raysich Architects, LLP, one of Wisconsin's leading architecture and interior design firms, announced today that it has developed new interior design guidelines for the planned interior renovations of Tropicana Field in St. Petersburg, FL. The project is a collaborative effort between PRA and Carlson Studio Architecture (CSA), PRA's strategic alliance in Sarasota, FL.

Home to the Tampa Bay Rays, Tropicana Field will continue to focus on providing an excellent fan experience, delivering that experience in environmentally-friendly ways. The PRA/CSA team's design standards incorporate sustainable design criteria, such as energy and water conservation, healthy indoor air quality and materials that are more natural, recycled or otherwise eco-friendly.

"The look and feel of improvements as we head into the 2014 season, including the new Rays 360 project, will reflect the standards set forth in the new design guidelines. We take pride in our stadium, and the development of these guidelines reflects our constant commitment to providing a first-class game day experience at Tropicana Field."

- Melanie Lenz
Vice President of Development, Tampa Bay Rays

The Rays' environmental initiatives, which include incentives for fans that carpool or use alternative forms of transportation to attend games, demonstrate the team's leadership in sustainability, and both PRA and CSA are thrilled to be assisting the franchise in employing sustainable design practices. To learn more about the Tampa Bay Rays, please visit www.tampabay.rays.mlb.com.

About Plunkett Raysich Architects, LLP

Headquartered in Milwaukee, Plunkett Raysich Architects, LLP, specializes in architectural planning and design of corporate/commercial, education, healthcare, long-term care, federal, civic, religious residential and hospitality facilities. The firm has been in business for over 78 years and has offices in Milwaukee, Wis., Madison, WI and Sarasota, FL. For more information, please visit us online at www.prarch.com, on LinkedIn and Facebook or follow us on Twitter @PRAtweets.

About Carlson Studio Architecture

Carlson Studio Architecture is a leader in sustainable design and LEED certified projects. Founded 17 years ago, CSA is a full-service design firm committed to design excellence, comprehensive project delivery and personal attention to every project. CSA is dedicated to the highest quality solutions, cost control and innovative use of technology. For more information, please visit www.carlsonstudio.org.

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